

PRESS RELEASE

Solidarity in focus: Light + Building delayed due to coronavirus, will take place at the same time as the 2020 Battery Experts Forum

Karlstein/Frankfurt, 03/25/2020 – The most important expert forum for the battery industry will take place at the same time as Light + Building, the world's leading trade fair for light and building technology, from 09/29-10/01/2020 in the Congress Center and Hall 6.0 on the grounds of the Messe Frankfurt. Over the years, the Battery Experts Forum has become the core event for the entire industry, and has grown its exhibition area in size due to high demand. Over 5,000 attendees are expected, as well as almost 200 international exhibitors. Due to the coronavirus, the leading Light + Building exhibition will be delayed to the last week of September, and will take place at the same time as the Battery Experts Forum. For the first time, attendees with a valid ticket to one event will be able to attend the other free of charge.

"We have tracked the situation surrounding the coronavirus carefully, and have decided it requires that Light + Building be delayed. We look forward to making our contribution by holding it at the same time as the 2020 Battery Experts Forum. Having the two events at the same time will create unique synergies. Energy storage and mobile battery solutions are important topics at both events, and they will complement one another well." adds BMZ Marketing Manager and PR Spokesman Christian Adamczyk.

Holding the Battery Experts Forum at the end of September will pay off, since many exhibitions during the first half of the year have been canceled, including many professional events for the battery market. Companies are looking for options for attending forums and exhibitions in 2020. The event location for the 2020 Battery Experts Forum has been moved because of its combination with Light + Building. The forum will now be held in the Congress Center, and exhibitions will be in adjacent Hall 6.0, where the Mobility Action Area will also be placed. The entrance to the Battery Experts Forum will be located in an exclusive area of the Congress Center, while Hall 6.0 will offer direct access to Light + Building.

Reservations during the first half of the year resulted in an increase in participants and exhibitors for the event organizer, the BMZ Group - a leading manufacturer of Li-ion battery systems. The exhibition space has been enlarged to respond to this added demand. Further growth is already expected for 2021, and organizers are also reviewing options for holding the Battery Experts Forum in the USA for the first time.

About the BMZ Group:

The BMZ Group is a global leader in developing and producing lithium-ion batteries, and serves as a one-stop-shop manufacturing battery products ranging from single cell batteries to modular and standardized high-voltage large-scale batteries (called big packs) for many different markets. The BMZ Group is headquartered in Karlstein/Main and maintains branch offices in the USA, Poland, France, Japan and China. It was founded 25 years ago by principal shareholder and CEO Sven Bauer.

3,000 employees worldwide work with a development team to produce high-tech battery systems for the international market for automotive, e-mobility, energy storage, medical and industrial applications, as well as power tools and garden tools installed worldwide in a broad variety of products by major brands. The company's products range from batteries for electric vehicles and e-bikes, energy storage systems, and portable medical equipment to electric hedge clippers, drills and cordless screwdrivers. BMZ has ramped up its production of medical equipment in response to the current situation. Li-ion batteries for ventilators are in high demand, and the BMZ Group will do everything in its power to meet that demand.

Further information, tickets, and registration for the exhibition are available at www.battery-experts-forum.com.

About Light + Building:

‘Connecting. Pioneering. Fascinating.’ is the motto of Light + Building in Frankfurt am Main. It will be the guiding theme for the exhibition, which will be held from September 27th through October 2nd, 2020. Leading brands from light, electrical engineering, home and building automation and security technology will be presenting their new products to a global audience.

The industry will display intelligent, networked solutions, forward-thinking technologies and current design trends at the world's largest exhibition for light and building technology - designed to both improve building economy and improve user comfort and security. Light + Building is a showcase for innovation that covers all electrical building technology systems and promotes integrated building planning, with a range of products unique in both its breadth and depth – from Smart Home to Smart Building and Smart City designs.

Further, current information on Light + Building, programming, and directions and tickets is available at www.light-building.com.

Contact:

BMZ Group

Christian Adamczyk

CMO/PR Officer Int.

Zeche Gustav 1

63791 Karlstein (Main)

Telephone: 06188 / 9956 - 770

E-mail: christian.adamczyk@bmz-group.com

Website: www.bmz-group.com

BMZ GLOBAL PR